



WORKSHOP "EXPERIENCES OF AGROBIODIVERSITY VALORISATION IN EUROPE" and MARKET OF KEEPER FARMERS 9 - 10 - 11 novembre 2017 – Granaio Lorenese, Tenuta di Alberese – Grosseto - Tuscany

THURSDAY 9th NOVEMBER

09.30 – 10.00 Registration

10.00– 11.00

- Welcome greetings and introduction to the workshop by Terre Regionali Toscane
- Greetings from Authorities
- Valentin Opfermann - COPA COGECA
- Emilio Gatto - General Directorate of Rural Development, National Ministry of Agriculture

11.00 – 11.30 Coffee Break

11.30 – 12.30

- Gianluca Stefani (Università di Firenze) – *Creating value for agrobiodiversity*
- Jan Willem van den Schans (Wageningen University – NL) – *The role of short food supply chains for agrobiodiversity valorisation.*

12.30 – 13.00

- Wico Dieleman - *Bringing biodiversity to value, from Functional Agricultural Biodiversity (FAB) to data platforms (CAPESELLA) (NL)*
- Andreas Yubero Cortes - *Fruit from the Manubles Valley: quality and tradition. A project for the revalorization of fruit production at mid altitudes in a valley of the Serrania Celtibèrica (SP)*
- Riccardo Bocci - *FILIGRANE - Embedding diversity in cereal organic and low-input food system (IT)*
- Giulia Variara - *Innovative management of a large herbivore (European bison) in the Zuid-Kebbermerland National Park: an opportunity to enhance our territory while preserving a vulnerable species (NL)*
- Jam Duijndam – *Farming with nature (NL)*

13.00 – 14.00 Tasting local agrobiodiversity

14.00 – 15.30

Working groups

Discussion into thematic groups

1) Agri-biodiversity and innovation in production: agroecology, precision farming, use of ICT (Chair – Marco Vieri)

- Jacopo Goracci, Alessio del Tongo - *Tenuta di Paganico organic farm: producing meat from a local breed without betraying the expectations of the consumer. Pasture -based rearing systems of Maremmana beef cattle, from birth to slaughtering age.*
- Maurizio Arduin, Alberto Storti *Phenotypic study and molecular approach for a correct assignment of apple (*Malus domestica* × *Borkh*) and pear (*Pirus L.*) genetics resources in Veneto (Italy) region,*
- Alberto Sartori (ATS InsectFeedChick) - *Study of the possibility of insect integration in Venetian local poultry breeds diet*

2) Adding value to agri-biodiversity: nutritional value, soft processing technologies (Chair – Giovanni Belletti)

- Luciana Angelini - *DAFE activities concerning conservation of agro-biodiversity*
- Unipi – *Progetto Diversifood*

3) Quality management and certification (Chair – To be confirmed)

- Anna Maria Cilardi – *Communicating biodiversity*

4) Designing appropriate distribution systems (Chair – Leonardo Casini)

- Sabina Damiani (AIAB Friuli Venezia Giulia) - *Farmers' open market*

15.30 – 16.00 Break

16.00 – 18.00

Working groups

Discussion into thematic groups

18.00 – 19.00

Valentino Mercati – President of ABOCA

Marco Remaschi - Agriculture Councilor, Tuscany Region

FRIDAY 10th NOVEMBER 2017

09.00 – 10.30 – Scheduled presentations

- Nicola Di Virgilio – Unit Environment, Forestry and Climate Change - DG AGRI
- Stefano Mancuso – University of Florence
- Roberto Capone - LifeWatch Eric Project - CIHEAM Bari

10.30 – 11.30

Discussion into thematic groups

11.30 – 12.15

Reports from parallel working groups to the plenary

12.15 – 12.30 Follow-up

Gianluca Brunori – University of Pisa

12.30 – 13.00

Roberto Scalacci – General Director of the sector Agriculture and Rural Development, Tuscany Region

13.00 – 13.30 Conclusions by Tuscany Region

13.30 – 14.30 Tasting local agrobiodiversity

14.30 Opening of the market of keeper farmers

14.30 – 18.30 Market of keeper farmers

SABATO 11 NOVEMBRE 2017

09.00 – 18.00 Market of keeper farmers